



The 27th International Exhibition for
Air-Conditioning, Heating, Refrigeration & Ventilation.

DECEMBER 10-12, 2024 | EXPO TEL AVIV



Aclima is the main and most important trade event in Israel for Air-Conditioning, Refrigeration, Heating & Ventilation Systems. Aclima is held biennially at Expo Tel-Aviv.

Exhibition Dates & Opening Hours:

December 10-12, 2024

Opening Hours:

Tuesday	December 10	10:00-17:00
Wednesday	December 11	10:00-17:00
Thursday	December 12	10:00-17:00

Location:

Expo Tel Aviv.

Exhibition Topics:

Air Conditioning Systems
Components
Cooling & Heating Systems
Cooling Units & Equipment
Domestic and Institutional Systems
Winter Domestic & Institutional Heating Solutions
Ventilation
Air Purification and Airflow Control
Thermal Insulation
Domestic Energy Preservation
Airflow Control and Systems
Domestic Water Supply

Accessories for Systems
System Equipment for Ventilation
Piping
Pumps
Valves
Refrigerating Systems for Transport
Refrigeration Systems for Industrial Factories & Public Buildings
Solar Energy
Air Condition Control System
Compressors
Refrigeration Rooms & Equipment



Guests and Visitors:

Trade visitors are invited by personal invitations by the organizers: Engineers, Practical Engineers, Project Managers, Entrepreneurs, Technicians, Installers, Maintenance Managers, Contractors and Architects from all sectors involved with Air-Conditioning, Ventilation, Refrigeration and Heating.



Stier Group Ltd. 26A Habarzel St., Tel Aviv 6971037, Israel
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www.stier-group.com

Timetable:

Exhibition stands Setup	December 09, 2024
Opening Day	December 10, 2024
Closing Day	December 11, 2024
Dismantling of stands	December 12, 2024, until 24.00.

Please note that there must be no equipment remaining in the exhibition halls after this hour.

Congresses and Meetings:

Aclima 2024 will be held concurrently with the following conventions:

* The Annual Conference of Air-Conditioning and Heating Contractors Association in Israel

In addition, exhibitors are invited to submit proposals for oral presentations that may take place under commercial sessions. For proposals, please contact Stier Group conventions department: conventions@stier-group.com.

* The program is subject to changes.

Exhibition Catalogue:

The exhibition catalogue includes a classified listing of exhibiting companies (free of charge) and advertising at preferred rates for exhibitors. The catalogue will be distributed at the exhibition registration desk and will be published on-line after the exhibition.

Exhibitors' Instruction Manual:

The Exhibitors' Instruction Manual will be available approximately 45 days before the event and will include a detailed list of furniture rental options, display materials, electrical services and a selection of other optional services.

Exhibition Website: www.aclima.com

Three weeks prior the event, the site will be updated with exhibitor information as provided by the exhibitors, as well as additional information for Israeli visitors (conventions etc.).

The Exhibition Promotion:

The Stier Group will initiate a national visitors marketing campaign consisting of direct mail, advertising in professional magazines, advertising in the daily press, digital campaign, etc.

Assistance for Overseas Exhibitors:

Accommodation in Israel & Travel:

Please contact our conventions department for any assistance with hotels, at +972-3-5626090 or via e-mail: conventions@stier-group.com

Transport, Customs Clearance, Storage

Amit Ltd. has been appointed as the official forwarding and clearance agents. These services can be booked in advance: Transportation to and from the exhibition complex, freight forwarding, customs clearance and storage. Exhibitors are advised to arrange their orders for Amit Ltd. at least 2 months prior to the exhibition at the latest, to avoid delays in processing their order.

Amit Ltd. Customs Clearance & Transporters, Ben Gurion Airport, Maman Building, P.O.Box 58 Israel.

Contact Person: Yehudit Hazan Bergel - COO Export Air and Sea, Tel: +972-3-9720101, Fax: +972-3-9720100, Cell: +972-54-5616612. Email: YEHUDIT@amit.co.il | website: www.amit.co.il



Space Rental Fees and Sponsorship Opportunities*:

Registration Fee: € 258 | US\$ 265
Co-Exhibitor: € 365 | US\$ 375

Floor space up to 24 Sqm. € 585 | US\$ 605
Floor space of 25 to 36 Sqm -per 1 Sqm. € 545 | US\$ 565
Floor space of 37 to 60 Sqm - per 1 Sqm. € 510 | US\$ 525
Floor space of 61 to 80 Sqm - per 1 Sqm. € 480 | US\$ 495
Floor space from 80 Sqm and up -per 1 Sqm. € 395 | US\$ 405

"Modular Construction Package": € 106 | US\$ 110 (per each 1 Sqm)

Outdoor Exhibition Space:

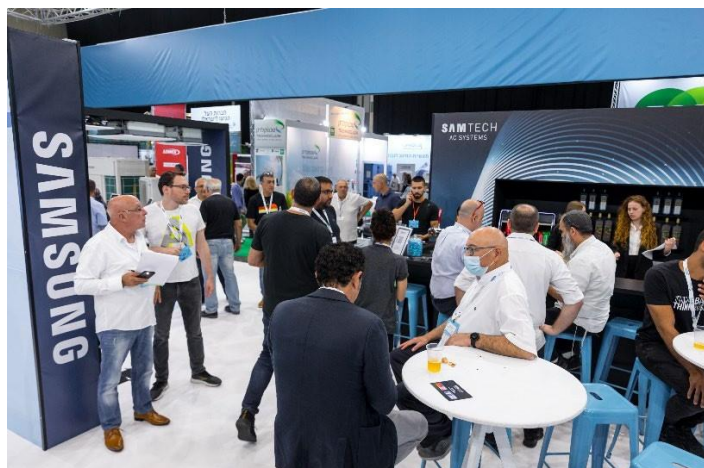
Exhibiting space of 10 Sqm to 30 Sqm. € 255 | US\$ 265 (per each 1 Sqm)
Exhibiting Unit of 30 Sqm. € 5570 | US\$ 5745 (per unit)

* Final payment will be determined according to the local currency conversion rate at the day of the payment.

Minimum conversion rate for 1 US\$ is 3.2 NIS and for 1 € is 3.3NIS.

Notes:

- . Spaces with 2 open fronts (prime exposure) are subject to an additional 3% on the rates above*
- . Spaces with 3 or 4 open fronts (prime exposure) are subject to an additional 5% on the rates above*
- . Special early bird registration pricing: 10% discount on floor space only, for those who register before April 1st, 2024*
- . Late registration pricing: additional 10%, for those who register after September 15th, 2024*
- Registration fee includes the following: company's web link on Aclima's official website (this website will* be updated 3 weeks before the exhibition and will stay updated for 3 months after the exhibition) | Visitors invitations | parking permits, listing in the exhibition catalogue
- Floor space only: does not include construction or any additional services such as electricity, communication, furniture.*
- . Any additional services should be ordered with the official exhibition order forms
- . Israeli firms must add V.A.T to all prices*
- Co-Exhibitor is an additional charge for an exhibitor sharing the space with the exhibitor that came into the agreement**
- .with the organizers. Co-Exhibitor must sign a contract with the organizers as well



Registration and Terms of Payment:

1. Registration must be completed on the official Stier Group registration form.
2. Terms of payment:
 - i) 1st payment of 50% of the total should be due at the time of registration form signature.
 - ii) 2nd payment of 25% of the total should be paid no later than August 1st 2024.
 - iii) Final payment of 25% (the remaining balance) is due no later than November 1st 2024.
3. Rates quoted as of December 2023 and are subject to change without further notice. New price list will not affect exhibitors who registered and already paid their participation fees.
4. Goods displayed at the exhibition must fall within the categories of the exhibition topics as they appear in this brochure. Exhibiting any other goods must receive a written authorization from the organizers.
5. All prices are linked to the € or US\$ exchange rate vs NIS, depending on the chosen currency in the registration form (foreign currency). In case the NIS exchange rate vs the foreign currency will increase 5% or more, the organizers only have the right to adjust the foreign currency price of the exhibition to the local currency (NIS) or to the updated exchange rate.

Important Notes:

- The setting up by the exhibitors will not be permitted prior to the settlement of all payments.
- The number of the booth that appears on the registration form is for internal use only, the organizers will provide you with the number of your booth for publishing approx. 45 days prior to the exhibition opening day.

Conditions of Registration for the Exhibition Include:

1. The Exhibition Brochure and its appendix.
2. Stier Group Registration Form.
3. The Exhibitor's Instruction Manual, which will be send to you via e-mail / published on line 45 days prior to the opening of the exhibition.
4. Exhibition updates on Aclima's official website.

Modular Construction Package Includes (6 sqm. minimum):

1. Two side panels and a back wall (modular stand height is 2.46 meter). Additional panels can be ordered to divide the stand into separate sections.
2. Fascia sign that includes company name in Hebrew or English (10 letters per running meter). (Corner stands may have company name displayed on each side of exhibition booth.)
3. Two chairs, one table and one shelf for each 8 sqm. of modular construction package.
4. Spotlights - one per frontage running meter.
5. One electrical outlet of one kilowatt per 8 sqm. Additional power supply including three-phase sockets can be ordered and paid for separately.
6. Carpet.

* A variety of extra services and rental options are available at an additional fee. Further details will be listed in the Exhibitors' Instruction Manual, which will be sent to approximately 45 days prior the event.

Space Only (Un-constructed area) Fees Include:

1. Exhibition space as ordered.
2. Digital Invitations.
3. Free inclusion in the official exhibition catalogue both Hebrew and English (Advertising in the exhibition catalogue at reduced rates, to be arranged directly with the publisher of the catalogue).
4. Parking permit for the company's car, permits and number of permits will be provided according to Expo Tel Aviv regulations on the day of the exhibition.
5. Electricity supply of 1 Kw per each 5 sqm. of floor space. Please note that this model does not include installation of the electrical outlet which must be ordered and paid for separately.

Important Notes:

- * Additional and/or special equipment will be supplied upon prior request, according to the price list in the Exhibitor's Instruction Manual.
- * Exhibitors who book an exhibition area without construction must order power supply and electricity outlet points separately on the appropriate forms and against payment. Details will be listed in the Exhibitors' Instruction Manual, which will be sent out approximately 45 days prior the event.
- * Exhibitors who book construction from designers are required to produce an authorization from a construction engineer acting on behalf of the designer, prior to the exhibition.

Sponsorship Opportunities:

Platinum Sponsorship Package – Exhibition Visitors' Badges (up to 3 companies, minimum 2 companies):

- ❖ Sponsor logo on visitors' lanyards and badges - offers excellent exposure and high level branding.
This guarantees a continuous display of the sponsors name and logo at the exhibition venue during all times.
- ❖ Sponsor logo on printed invitations and electronic invitations.
- ❖ Sponsor logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Sponsor logo on the exhibition catalogue cover.
- ❖ Opportunity to place 1 Sign, dimensions of up to 1 meter width X 2 meters high near the registration area (location will be determined according to the organizers' options).
- ❖ Opportunity to have 1 hostess distributing sponsors' advertisement next to the exhibition entrance or exit. The hostess will stand at least 3 meters from the doors, outside the pavilion. Specific location will be provided by the organizers.
- ❖ Outdoor space at the size of 6 Sqm. The outdoor space will be at least 5 meters from the exhibition entrance door and will be placed according to available spaces at the exhibition outdoor floorplan.
- ❖ Banner and link on the exhibition website.

Price: € 11,515 / US\$ 11,875.00

Gold Sponsorship Package (up to 5 companies):

- ❖ Sponsor logo on printed invitations and electronic invitations.
- ❖ Sponsor logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Sponsor logo on the exhibition catalogue cover.
- ❖ Opportunity to have 1 hostess distributing sponsors' advertisement next to the exhibition entrance or exit. The hostess will stand at least 3 meters from the doors, outside the pavilion. Specific location will be provided by the organizers.
- ❖ Banner and link to the sponsor's website on the exhibition website.

Price: € 7,575 / US\$ 7,812.00

Conference Sponsorship Opportunities:

- ❖ According to the conferences sponsorship opportunities.
- ❖ We will be happy to provide further information.

Tailor-made Sponsorship Opportunities:

We will create a customized package to meet your company's objectives. If you have an idea, please do not hesitate to contact us.

* Please note: all elements mentioned above include media purchasing only and does not include production & operational expenses / costs.

