



The 39th International Exhibition for Food and Beverage



Feb. 27-29, 2024 | EXPO TEL AVIV, ISRAEL

Visitor Statistics

The 38th Food and Hospitality Industries Week

Job Title	Percentage
Management: Owners, CEOs, VPs	42.50%
Chefs, Cooks, Confectioners	16.00%
Food and Beverage, Restaurateurs, & Events Managers	11.50%
Buyers and Purchasing Managers	9%
Professional Consultants, Architects and Interior Designers	9.5%
Operations / Maintenance and Logistics Managers	5%
Sales and Marketing Managers	2%
Press & Bloggers	2%
Others	2.5%

Organization	Percentage
Restaurants, Hotels, Bars, Cafes & Venues	45%
Retail - Chains, Supermarkets, Delicatessens, Health Food Stores	16%
Hospitals, Police, Fire Fighters, IDF, Security Services, Nursing Homes, Schools & Universities	13%
Exports / Imports	11%
Production / Factories	10%
Food Packaging	5%

- The statistics refer to a sample that was conducted among approximately 14,000 visitors

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