



The Exhibition for Construction and Infrastructure in Israel

BUILD.IL is the most comprehensive exhibition for the construction and infrastructure industries in Israel. The event includes a three-day exhibition, lectures and business meetings for all those involved in the industry in Israel.

Location: Expo Tel Aviv, Hall 1 | **Dates:** Tuesday-Thursday, July 5-7, 2022

Opening Hours:

| | | |
|-----------|----------|---------------|
| Tuesday | 5.7.2022 | 10:00 – 19:00 |
| Wednesday | 6.7.2022 | 10:00 – 19:00 |
| Thursday | 7.7.2022 | 10:00 – 18:00 |

Why exhibit:

The fastest and most efficient way to engage in the industry

To be exposed to the technology landscape in the industry

To meet new customers and strengthen existing ties

To discover the newest innovations in the industry

Display Topics:

| | | | | | | |
|----------------------------|-------------------|---------------|------------------|-------------|--------------------------------------|------------------------------|
| Construction Materials | Roofs | Doors & Gates | Windows | Plumbing | Lighting | Kitchen |
| Bathrooms | Flooring | Paint | Air-conditioning | Electricity | Elevators & Escalators | Green Construction |
| Smart Construction | Shading & Roofing | Pools | Security Systems | Tools | Engineering & Construction Equipment | Trucks & Commercial Vehicles |
| Electro-mechanical Systems | Communication | Scaffolding | Safe Rooms | Sealing | Parking Technologies | |



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Conferences & Special Events:

- Innovation in the Construction Industry Conference
- Israel Infrastructure Conference
- Startup pavilion for the advancement of the construction and infrastructure industries

*The conference programs are subject to changes.

Target Audience: all those involved in the saturated construction, municipal and private construction industries, who are part of project planning, execution, supervision and maintenance of construction sites, including:

Building architects • Garden and Landscape Architects • Interior Architects • Consultants • Entrepreneurs • Hoteliers • Project Managers • Purchasing Managers • Construction and Maintenance Managers • Civil Engineers • Building Engineers • Soil Engineers • Plumbing Engineers • Electrical Engineers • Execution Engineers • Construction Supervisors • Foremen • Interior Designers • Real Estate Agents • Carpenters • Contractors • Contractor Execution • Sealing and Insulation Contractors • Insulation and Acoustics Contractors • Aluminum Contractors Building • Frame Contractor • Paint Contractors • Electricity Contractors • HVAC Contractors • Plumbing Contractors • Building Cladding Contractors • Roads and Stoplights Engineers • Foundation Contractors • Infrastructure Contractors • Earthworks Contractors • Renovation Contractors • Air-Conditioning Contractors • Local Authorities Representatives • Economic Companies Representatives • City Improvement Department Officials • Wholesalers and retailers

Space Rental Fees:

| | |
|---|------------------------|
| Registration Fee* | € 250.00 / US\$ 265.00 |
| Floor space – up to 24 Sqm. - per 1 Sqm. | € 500.00 / US\$ 532.00 |
| Floor space - 25-36 Sqm. - per 1 Sqm. | € 442.00 / US\$ 470.00 |
| Floor space - 37-60 Sqm. - per 1 Sqm. | € 412.00 / US\$ 438.00 |
| Floor space - 80 Sqm. and up - per 1 Sqm. | € 353.00 / US\$ 375.00 |

Outdoor Exhibition Space:

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|--|--|
| Exhibiting Unit of 10 to 30 Sqm. Per 1 Sqm. | € 235.00 / US\$ 250.00 (per each 1 Sqm.) |
| Exhibiting Unit of 30 Sqm. (Min. 30 sqm. per unit) | € 5,145.00 / US\$ 5,470.00 per unit |



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- * Spaces with 2 open fronts (prime exposure) are subject to an additional 3% on the rates above.
- * Spaces with 3 or 4 open fronts (prime exposure) are subject to an additional 5% on the rates above.
- * Special early bird registration pricing: 10% discount on floor space, for those who register before 28.02.2022.
- * Late registration pricing: additional 10%, for those who register after 01.06.2022.
- * Final payment will be determined according to the local currency conversion rate at the day of payment with a minimum conversion rate of 1 US\$ = 3.2 NIS and of 1 € = 3.4 NIS based on the NIS prices list.
- * Floor space only: does not include construction or any additional services such as electricity, communication, furniture. Any additional services should be ordered with the official exhibition order forms.

Notes: * VAT will be paid according to the Israeli tax regulations.

Modular Construction Package includes (6 sqm. minimum):

1. Side panels and a back wall.
2. Fascia sign that includes company name in Hebrew or English. Corner stands may have company name displayed on each side of exhibition booth.
3. Two chairs, one table and one shelf for each 8 sqm. of modular construction package.
4. Spotlights - one per frontage running meter.
5. One electrical outlet of one kilowatt per 8 Sqm. Additional power supply including three-phase sockets etc. can be ordered and paid for separately.
6. Carpet.

Exhibition Promotion

Stier Group will initiate a national campaign consisting of direct mail and full-page ads to be printed in daily newspapers, leading professional magazines, specialized industry portals, radio campaign, as well as social media campaigns. The exhibitors will have the opportunity to promote products or services within the local media with our PR office.

Conditions of registration for the Exhibition include:

The Exhibition Brochure and its appendix.

Stier Group Registration Form including Terms & Conditions.

The Exhibitor's Instruction Manual, which will be send via e-mail or published on line approx. 45 days prior to the opening of the exhibition. Exhibition updates on <https://stier.co.il/build/en/>