



The 8th exhibition for Sports, Fitness, Wellness, Pools & Spa

February 18-19, 2020 | Tel-Aviv Fairgrounds



Gym & Pools 2020 - Visitors' Analysis

Category	Percentage
Senior Management: Health & Sports Clubs Owners, General Managers, CEOs	33.5 %
Fitness & Group Exercise Instructors, Personal Trainers, Coaches, Physical Fitness Teachers	27.5 %
Mangers & Coordinators: Sports Facilities, Sports Departments	10 %
Swimming-Pools Managers	6 %
Maintenance Managers	4 %
Sports & Swimming Pools Consultants	4 %
Buyers, Purchasing Managers	3.5 %
Architects, Interior Designers, Engineers	3 %
Sales & Marketing	2.5 %
Building & Construction: Project Managers	2 %
Physiotherapists, Dietitians, Physiologists, Physicians & Orthopedics, Nutritionists, Hydro therapists	1.5 %
Academic & Research Institutes	0.5 %
Other	2 %
Total	100%

- This information is based on a sample, representing 7,200 visitors.

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