



The 9th exhibition for Sports, Fitness, Wellness, Pools & Spa

February 22-23, 2022 | Expo Tel-Aviv



Gym & Pools Israel is the leading trade event in Israel for Sports, Fitness, Wellness, Pools & Spa. The exhibition will be held in Tel Aviv Exhibition Center, on February 22nd - 23rd, 2022.

The importance of this exhibition is to create one big platform to display innovations and products, as well as maximizing the exposure of all the companies in the industry. Moreover, the combination between Gym exhibition and Pools exhibition provides an opportunity to meet a large spectrum of professionals and decision makers at one time and in one place.

Exhibition Dates & Opening Hours:

Dates: February 22nd - 23rd, 2022.

Hall No. 10, Expo Tel-Aviv.

Opening Hours: Tuesday, February 22nd, 10:00 - 20:00.
Wednesday, February 23rd, 10:00 - 18:00.

Congresses and Meetings:

The exhibition will be held concurrently with the following conventions:

1. The 9th International Gym & Fitness Congress. Target audience: Health & Sports Clubs Owners & General Managers, Fitness & Group Exercise Instructors and Personal Trainers. The congress will present the latest technologies for Designing and building professional health clubs and will focus on advanced training techniques.
2. The Convention of the Swimming Pools & Sports Centers Organization.
3. Workout trends of 2022.

Guests and Visitors

Health and Fitness Professionals, Health & Sports Clubs Owners & General Managers, Fitness & Group Exercise Instructors, Personal Trainers, Swimming-Pools Owners and Managers, Industry and Institutional Buyers (Hotels & Community Centers, Municipal, Army and Special Security Services), Training Schools for Sports Teachers & Coaches, Maintenance companies and General Constructors large buildings, Sport Associations Directors and more.

* General Public: The exhibition is opened to the public. Entrance tickets cost NIS 30 (New Israeli Shekels).

Due to the professional nature of the exhibition, children and youth under the age of 16, are not allowed into the exhibition halls.

For further details: Stier group Ltd. 12 Tversky St. 67210. E-mail: expo@stier-group.com Tel: +972-3-5626090
Fax +972-3-5615463, www.stier-group.com



Exhibition Topics:

<u>Fitness & Training Equipment:</u>	<u>Health, Massage & Spa:</u>	<u>Swimming Pools:</u>	<u>Design & Furniture:</u>	<u>Sports Nutrition:</u>
Aerobic Equipment	Steam Baths, Saunas	Building, Installation & Maintenance	Flooring, Sports Surfaces, Roofing	Nutritional Supplements
Cardio Equipment	Hot Tubs, Spas, Jacuzzi	Consulting	Changing-rooms & Showers	Energy & Fitness Drinks
Weight Training Equipment	Massage Equipment	Cleaning Equipment & Products	Lockers & security	Health Food
Pilates Equipment	Tanning Equipment	Heating	Safety Equipment	Vitamins & Minerals
Spinning	Personal Hygiene Products	Pumps & Filters	Lighting	Consultants
Treadmills	Therapeutic Equipment	Swimming Pool Covers	Interior Design	<u>Services & Consultants:</u>
Bicycles	Health Consultancy	Water Park Equipments	Bars & Kitchens	Cleaning & Maintenance
Martial Arts Equipment	Sports Medicine	Swimming Pool Slides	Reception Desks	Legal Consultancy
Equipment for Disables & Elderly Users	<u>Computerized Services:</u>	Hydrotherapy Equipment	Architects & Designers	Financing and Leasing
Semi-Professional Equipment	Audio & Video Equipment	<u>Sports and Fitness Clothing:</u>	<u>Publications:</u>	Recruitment Services
Outdoor Equipment	Professional Software	Training & Sports Shoes	Professional Books & DVDs	Guarding & Security
<u>Schools & Sports Education Programs</u>	CRM & Management Software	Training & Sports Clothing	Professional Magazines & Websites	<u>Associations & Sports Clubs</u>

Entrance fee:

Entrance fee: 30.00 NIS.

Please note: Due to the professional nature of the exhibition, babies, baby carriages, strollers, children under the age of 13, are not allowed into the exhibition halls.

Exhibition Promotion

Stier Group will initiate a national campaign consisting of direct mail and full-page ads to be printed in large daily newspapers as well as leading professional magazines.

Exhibition Catalogue:

The exhibition catalogue includes a classified listing of exhibiting companies (free of charge) and advertising at preferred rates.

Exhibition website: www.stier-group.com

This site is always online. Three weeks prior the event, the site will be updated with exhibitor information as provided by the exhibitors, as well as additional information for Israeli visitors (conventions etc.).

Exhibitors' Instruction Manual:

The Exhibitors' Instruction Manual will be available approximately 45 days before the event, and will include a detailed list of furniture rental options, display materials, electrical services and a selection of other optional services.

Timetable:

Setting up of the exhibition stands Monday, Feb. 21st, 2022
 Opening Day: Tuesday, Feb. 22nd, 2022
 Closing Day: Wednesday, Feb. 23rd, 2022
 Dismantling of stands Wednesday, Feb. 23rd, 2022 (from 19:00 until midnight).

* Please note that there must be no equipment remaining in the exhibition halls after this hour.

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Assistance for Overseas Exhibitors:

Transport, Customs Clearance, Storage:

Amit Ltd. has been appointed as the official forwarding and clearance agents. These services can be booked in advance: Transportation to and from the exhibition complex, freight forwarding, customs clearance and storage. Exhibitors are advised to arrange their orders for Amit Ltd. at least 2 months prior to the exhibition, at the latest, to avoid delays in processing their order.

Amit Ltd. Customs Clearance & Transporters, Airport City, Ben Gurion Airport, Amit Building, P.O.Box 77 Israel.

Contact Person: Yehudit Hazan Bergel, Direct: +972-3- 9720101, Tel: +972 3 9720000, Mobile: +972-54- 5616612, Fax: +972 3 9720100, email: yehudit@amit.co.il, web: www.amit.co.il.

Space Rental Fees*:

Registration Fee:		€ 230.00 / US\$ 266.00
Floor space of 6 to 18 Sqm.	Per 1 Sqm.	€ 390.00 / US\$ 452.00
Floor space of 19 to 42 Sqm.	Per 1 Sqm.	€ 331.00 / US\$ 383.00
Floor space of 43 to 79 Sqm.	Per 1 Sqm.	€ 281.00 / US\$ 325.00
Floor space from 80 Sqm. and up	Per 1 Sqm.	€ 262.00 / US\$ 303.00
"Advanced Modular Package" + carpet included:		€ 81.00 / US\$ 94.00 (per each 1 Sqm.)

Outdoor Exhibition Space:

Exhibiting Unit of 10 to 30 Sqm.	Per 1 Sqm.	€ 216.00 / US\$ 250.00 (per each 1 Sqm.)
Exhibiting Unit of 30 Sqm. (Min. 30 sqm. per unit)		€ 4,595.00 / US\$ 5,313.00 per unit

* Spaces with 2 open fronts (prime exposure) are subject to an additional 3% on the rates above.

* Spaces with 3 or 4 open fronts (prime exposure) are subject to an additional 5% on the rates above.

* Final payment will be determined according to the local currency conversion rate at the day of the payment.
Minimum conversion rate for 1 US\$ is 3.2 NIS and for 1 € is 3.4 NIS.

Notes:

* Special early bird registration pricing: 10% discount on floor space, for those who register before 01/06/2021.

* Late registration pricing: additional 10%, for those who register after 18/12/2021.

* Registration fee includes the following: company's web link on Gym & Pools official website (this website will be updated 3 weeks before the exhibition and will stay updated for 3 months after the exhibition).

* VAT will be paid according to the Israeli tax regulations.

Please find below specifications for "Space only (un-constructed area)" and "Modular Construction Package".

Registration and Terms of Payment:

1. Registration must be completed on the official II Stier Group registration form.
2. a. First payment of 50% must be attached when submitting the registration form.
b. Final payment (50%) is due no later than 2 weeks before the exhibition (for foreign exhibitors no later than 2 months before the exhibition).
3. Rates quoted as of August 2020 and are subject to change without further notice. New price list will not include companies who registered and already paid their participation fees.
4. Goods displayed in the exhibition must fall within the categories of exhibition topics as it appears in this brochure. Any other goods must receive a written authorization from the organizers.

Important Notes: The setting up by the exhibitors will not be permitted prior to the settlement of all payments.

The number of the booth that is allocated and reserved for you is not the number that will be published on the final exhibition map.

Conditions of registration for the Exhibition include:

- The Exhibition Brochure and its appendix.
- Stier Group Registration Form including Terms & Conditions.
- The Exhibitor's Instruction Manual, which will be dispatched 45 days prior to the opening of the exhibition.

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- Exhibition updates on the exhibition official website.

Space only (Un-constructed area) fees include:

1. Exhibition space as ordered.
2. 300 printed invitations for handing out by the exhibitor (exhibitors who require additional invitations, only by prior arrangement and against payment).
3. Free entry in the official exhibition catalogue both Hebrew and English (Advertising in the Exhibition catalogue at reduced rates, to be arranged with the publisher of the catalogue).
4. Parking permit for the company's car, permits and number of permits will be provided according to Expo Tel Aviv regulations at the day of the exhibition.
5. Electricity supply of 1 Kw per each 5 sqm. of floor space. Please note that this model does not include installation of the electrical outlet which must be ordered and paid for separately.

Important Notes:

- * Additional and/or special equipment will be supplied upon prior request, according to previous price list in the Exhibitor's Instruction Manual.
- * Exhibitors who book an exhibition area without construction must order power supply and electricity outlet points Separately on the appropriate forms and against payment. Details will be listed in the Exhibitors' Instruction Manual, Which will be sent to approximately 45 days prior the event.
- * Exhibitors who book construction from designers are required to produce an authorization from a construction engineer Acting on behalf of the designer, prior to the exhibition.

Modular Construction Package includes (6 sqm. minimum):

1. Two side panels and a back wall (modular stand height is 2.46 meter).
2. Fascia sign that includes company name in Hebrew or English (10 letters per running meter) placed on exhibition booth. Corner stands may have company name displayed on each side of exhibition booth.
3. Two chairs, one table and one shelf per stand up to 8 Sqm.
4. Spotlights - one per frontage running meter.
5. One electrical outlet of one kilowatt per 8 Sqm. Additional power supply including three-phase sockets etc. can be ordered and paid for separately.

* A variety of extra services and rental options are available at an additional fee. Further details will be listed in the Exhibitors' Instruction Manual, which will be sent to approximately 45 days prior the event.

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