



Gym & Pools Israel is the leading trade event in Israel for Sports, Fitness, Wellness, Pools & Spa. The exhibition will be held in Tel Aviv Exhibition Center, on June 06-07, 2023.

The importance of this exhibition is to create one big platform to display innovations and products, as well as maximizing the exposure of all the companies in the industry. Moreover, the combination between Gym exhibition and Pools exhibition provides an opportunity to meet a large spectrum of professionals and decision makers at one time and in one place.

Exhibition Dates & Opening Hours:

Dates: June 06-07, 2023

Location: Hall No. 10, Expo Tel-Aviv.

Opening Hours:

Tuesday, June 06^s, 10:00 - 20:00.

Wednesday, June 07th, 10:00 - 18:00.

Congresses and Meetings:

The exhibition will be held concurrently with the following conventions:

1. The 9th Conference of Executives in the Israeli Fitness Industry.

The congress will present the latest technologies for designing and building professional health clubs and will focus on advanced training techniques.

Target audience: health & sports clubs owners & general managers, fitness & group exercise instructors and personal trainers

2. Professional Workshops and Innovative Training Sessions of 2023.

Guests and Visitors

Health and Fitness Professionals, Health & Sports Clubs Owners & General Managers, Fitness & Group Exercise Instructors, Personal Trainers, Swimming-Pools Owners and Managers, Industry and Institutional Buyers (Hotels & Community Centers, Municipal, Army and Special Security Services), Training Schools for Sports Teachers & Coaches, Maintenance companies and General Constructors large buildings, Sport Associations Directors and more.

General Public: The exhibition is opened to the public. Entrance tickets cost NIS 30 (New Israeli Shekels).

Due to the professional nature of the exhibition, children and youth under the age of 16, are not allowed into the exhibition halls.

For further details: Stier group Ltd. 12 Tversky St. 67210. E-mail: expo@stier-group.com Tel: +972-3-5626090

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Exhibition Topics:

<u>Fitness & Training Equipment:</u>	<u>Health, Massage & Spa:</u>	<u>Swimming Pools:</u>	<u>Design & Furniture:</u>	<u>Sports Nutrition:</u>
Aerobic Equipment	Steam Baths, Saunas	Building, Installation & Maintenance	Flooring, Sports Surfaces, Roofing	Nutritional Supplements
Cardio Equipment	Hot Tubs, Spas, Jacuzzi	Consulting	Changing-rooms & Showers	Energy & Fitness Drinks
Weight Training Equipment	Massage Equipment	Cleaning Equipment & Products	Lockers & security	Health Food
Pilates Equipment	Tanning Equipment	Heating	Safety Equipment	Vitamins & Minerals
Spinning	Personal Hygiene Products	Pumps & Filters	Lighting	Consultants
Treadmills	Therapeutic Equipment	Swimming Pool Covers	Interior Design	<u>Services & Consultants:</u>
Bicycles	Health Consultancy	Water Park Equipments	Bars & Kitchens	Cleaning & Maintenance
Martial Arts Equipment	Sports Medicine	Swimming Pool Slides	Reception Desks	Legal Consultancy
Equipment for Disables & Elderly Users	<u>Computerized Services:</u>	Hydrotherapy Equipment	Architects & Designers	Financing and Leasing
Semi-Professional Equipment	Audio & Video Equipment	<u>Sports and Fitness Clothing:</u>	<u>Publications:</u>	Recruitment Services
Outdoor Equipment	Professional Software	Training & Sports Shoes	Professional Books & DVDs	Guarding & Security
<u>Schools & Sports Education Programs</u>	CRM & Management Software	Training & Sports Clothing	Professional Magazines & Websites	<u>Associations & Sports Clubs</u>

Entrance Fee:

Entrance fee: 30.00 NIS.

Please note: Due to the professional nature of the exhibition, babies, baby carriages, strollers, children under the age of 13, are not allowed into the exhibition halls.

Exhibition Promotion

Stier Group will initiate a national campaign consisting of direct mail and full-page ads to be printed in large daily newspapers as well as leading professional magazines.

Exhibition Catalogue:

The exhibition catalogue includes a classified listing of exhibiting companies (free of charge) and advertising at preferred rates.

Exhibition Website: www.stier-group.com

This site is always online. Three weeks prior the event, the site will be updated with exhibitor information as provided by the exhibitors, as well as additional information for Israeli visitors (conventions etc.).

Exhibitors' Instruction Manual:

The Exhibitors' Instruction Manual will be available approximately 45 days before the event, and will include a detailed list of furniture rental options, display materials, electrical services and a selection of other optional services.

Timetable:

Setting up of the exhibition stands Monday, June 05th, 2023
 Opening Day: Tuesday, June 06^s, 2023
 Closing Day: Wednesday, June 06^s, 2023
 Dismantling of stands Wednesday, June 06^s, 2023 (from 19:00 until midnight).

* Please note that there must be no equipment remaining in the exhibition halls after this hour.

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