

The Exhibition for Printing, Digital Printing, Signage, Surface & Textile Printing



SEPTEMBER 10-12, 2024 | EXPO Tel Aviv



ISPRINT 2024 - A VIEW INTO THE FUTURE

Isprint is the largest exhibition for the Printing Industry and Cross Media Technologies in Israel. Isprint showcases the technological and structural changes of the printing Industry and displays the newest developments and innovations.

Venue: Expo Tel Aviv, Hall 10.

Exhibition Dates & Opening Hours

Opening Hours:

Tuesday	September 10 th	11:00-19:00
Wednesday	September 11 th	11:00-19:00
Thursday	September 12 th	10:00-17:00

Guests and Visitors

The exhibition main target audience are professionals from the Printing Industry, Visualization methods, Digital printing, Signage, as well as Graphic Designers, Web & Multimedia Designers, and all professionals in the Printing & Design industries. In Addition, the Isprint exhibition is designed for decision makers in the Business Community, amongst them are Printing Houses, Publishers, Industry and Institutional Buyers, CEOs, Media Firms, Trade and Services Firms, High-Tech Industry, Army and Security Services, as well as Government Offices and Institutions.

Invitations by the Organizers

The organizers will send tens of thousands of invitations to Isprint's potential audience as specified above. The invitations do not permit entrance of children and youth under the age of 18.

The Exhibition Promotion

The exhibition will be promoted by a national campaign consisting of direct mail, Digital Media, Digital campaign and ads in professional media as well as ads in daily newspapers.

Isprint Website: <https://www.stier.co.il/isprint/en/>

Three weeks prior the event, the site will be updated with exhibitor information as provided by the exhibitors, as well as additional information for Israeli visitors (conventions etc.).

- Design Software
- Web Design Software
- Pre-Printing
- CAD Tools
- Database Management
- Art Libraries
- PC's & Mac
- Printers & Plotters
- Plates
- Storage & Security
- Copyright
- Photography
- Silk Printing
- Digital Printing
- Offset Printing
- Printing for the End User
- Warping & folding
- Binding
- Paper & accessories
- Material Production
- Signposting Production
- Multimedia Production
- Special Materials
- Packaging
- Books Publishing
- Photocopier
- Multifunctional
- Print Industry Training
- Peripherals & Accessories
- Media Communication
- Office Equipment
- Digital Media

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Timetable:

Setting up of exhibition stands September 09, 2024
Opening Day: Tuesday September 10, 2024
Closing Day: Thursday September 12, 2024
Dismantling of stands September 12, 2024 until 24:00.
Please note that there must be no equipment remaining in the exhibition halls after this hour.

Congresses and Meetings:

Companies interested in renting congress / seminar rooms are invited to contact Stier Group conventions department at: conventions@stier-group.com.

Exhibition Catalogue:

The exhibition catalogue includes a classified listing of exhibiting companies (free of charge) and advertising at preferred rates.

Exhibitors' Instruction Manual:

The Exhibitors' Instruction Manual will be available approximately 45 days before the event and will include a detailed list of furniture rental options, display materials, electrical services, and a selection of other optional services.

Assistance for Overseas Exhibitors: (Transport, Customs Clearance, Storage)

Amit Ltd. has been appointed as the official forwarding and clearance agents. These services can be booked in advance: Transportation to and from the exhibition complex, freight forwarding, customs clearance and storage. Exhibitors are advised to arrange their orders for Amit Ltd. at least 2 months prior to the exhibition at the latest, to avoid delays in processing their order.

Amit Ltd. Customs Clearance & Transporters

Ben Gurion Airport, Maman Building, P.O.Box 58 Israel.

Contact Person: Yehudit Hazan Bergel - COO Export Air and Sea, Tel: +972-3-9720101, Fax: +972-3-9720100, Cell: +972-54-5616612.
Email: YEHUDIT@amit.co.il | website: www.amit.co.il

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Notes:

- Final payment will be determined according to the local currency conversion rate at the day of the payment. Minimum conversion rate for 1 US\$ is 3.2 NIS and for 1 € is 3.3 NIS.
- Spaces with 2 open fronts (prime exposure) are subject to an additional 3% on the rates above.
- Spaces with 3 or 4 open fronts (prime exposure) are subject to an additional 5% on the rates above.
- Late registration pricing: additional 10%, for those who register after June 10, 2024.
- Registration fee includes the following: company's web link on ISPRINT official website (this website will be updated 3 weeks before the exhibition and will stay updated for 3 months after the exhibition) | visitors invitations | parking permits | listing in the exhibition catalogue.
- Floor space only: does not include construction or any additional services such as electricity, communication, furniture. Any additional services should be ordered with the official exhibition order forms.
- Israeli firms must add V.A.T to all prices.

Registration and Terms of Payment - Foreign Visitors:

1. Registration must be completed on the official II Stier Group registration form.
2. Terms of payment:
 - i) 1st payment of 50% of the total should be transferred once signing the registration form.
 - ii) 2nd payment of 25% of the total should be paid no later than May 10, 2024.
 - iii) Final payment of 25% (the remaining balance) is due no later than July 10, 2024.
3. Rates quoted as of December 2023 and are subject to change without further notice. New price list will not affect exhibitors who registered and already paid their participation fees.
4. Goods displayed in the exhibition must fall within the categories of the exhibition topics as it appears in this brochure. Exhibiting any other goods must receive a written authorization from the organizers.
5. All prices are linked to the € or US\$ exchange rate vs NIS, depending on the chosen currency in the registration form (foreign currency). In case the NIS exchange rate vs the foreign currency will increase by 5% or more, the organizers have the right to adjust the foreign currency price of the exhibition to the local currency (NIS) or to the updated exchange rate.

Notes:

- The setting up by the exhibitors will not be permitted prior to the settlement of all payments.
- The booth number that appears on the registration form is for internal use only, the organizers will provide you with the number of your booth for publishing approx. 45 days prior to the exhibition opening day.

Conditions of Registration for the Exhibition include:

- The Exhibition Brochure and its appendix.
- Stier Group Registration Form including Terms & Conditions.
- The Exhibitor's Instruction Manual, which will be dispatched 45 days prior to the opening of the exhibition.
- Exhibition updates on Isprint's official website.



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Space only (unconstructed area) fees include:

1. Exhibition space as ordered.
2. Free entry in the official exhibition catalogue both Hebrew and English (Advertising in the exhibition catalogue at reduced rates, to be arranged with the publisher of the catalogue).
3. Parking permits for the company's car, permits and the number of permits will be provided according to Expo Tel Aviv regulations at the day of the exhibition.
Note: in case Expo Tel Aviv will change the exhibitors' parking permits model by the time of the exhibition, all exhibitors will be subject to the new parking permits model.
4. Electricity supply of 1 Kw per each 5 sqm. of floor space. Please note that this model does not include installation of the electrical outlet which must be ordered and paid for separately.

Notes:

* Additional and/or special equipment will be supplied upon prior request, according to previous price list in the Exhibitor's Instruction Manual.

* Exhibitors who book an exhibition area without construction must order power supply and electricity outlet points separately on the appropriate forms and against payment. Details will be listed in the Exhibitors' Instruction Manual, which will be sent to the exhibitors approximately 45 days prior the event.

* Exhibitors who book construction from designers are required to produce an authorization from a construction engineer acting on behalf of the designer, prior to the exhibition.

Modular Package includes (6 sqm. minimum):

1. Two side panels and a back wall (modular stand height is 2.46 meter). Additional panels can be ordered to divide the stand into separate sections.
2. Fascia sign that includes company name in Hebrew or English (10 letters per running meter). (Corner stands may have company name displayed on each side of exhibition booth.)
3. Two chairs, one table and one shelf for each 8 sqm. of modular construction package.
4. Spotlights - one per frontage running meter.
5. One electrical outlet of one kilowatt per 8 sqm. Additional power supply including three-phase sockets can be ordered and paid for separately.
6. Carpet.



SPONSORSHIP OPPORTUNITIES:

Platinum Sponsorship Package – visitors' badges (exclusive to 1 company):

- ❖ Featured placement of company logo on visitors' badges - offers excellent exposure and high-level branding. This guarantees a continuous display of the sponsors' name and logo at the exhibition venue.
- ❖ Featured placement of company logo on printed invitations*.
- ❖ Featured placement of company logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Featured placement of company logo on the exhibition catalogue cover.
- ❖ 2 Roll-ups at the exhibition registration area.
- ❖ 2 hostesses at the entrance / exit of the exhibition venue - will be determined according to the discretion of the organizers.
- ❖ Banner and link on the exhibition website.

Price: € 11,176.00 / US\$ 11,875.00

Gold Sponsorship Package (up to 5 companies):

- ❖ Featured placement of company logo on printed invitations*.
- ❖ Featured placement of company logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Featured placement of company logo on the exhibition catalogue cover.
- ❖ 2 Roll-ups at the exhibition registration area.
- ❖ 2 hostesses at the entrance / exit of the exhibition venue - will be determined according to the discretion of the organizers.
- ❖ Banner and link on the exhibition website.
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Price: € 7,353.00 / US\$ 7,812.00

Conference Sponsorship Opportunities:

- ❖ Congress-hall branding.
- ❖ Lunch or Coffee-Break sponsorship.
- ❖ Conference bag sponsorship.

This Sponsorship offers excellent & comprehensive exposure.

Tailor-made Sponsorship Opportunities:

We will create a customized package to meet your company's objectives.

If you have an idea, please do not hesitate to contact us.

*Please note: all elements mentioned above include media purchasing only and does not include production, personnel or any operational Expenses / costs.