

The Exhibition for Printing, Digital Printing,
Signage, Surface & Textile Printing



SEPTEMBER 10-12, 2024 | EXPO Tel Aviv



Isprint 2019 - Visitors Analysis

Category	Percentage
Senior Management: Owner, CEO	48 %
Prepress Manager	4%
Designers, Graphic-Designers	8.5 %
Marketing & Sales Directors	2%
Printer	4%
Operations & Logistics Managers	6%
Technology (Engineers, Product Managers, Technical Managers, IT)	5.5 %
Purchasing Managers, Buyers	4%
Printing Producer	8 %
Advertising Managers	2 %
Publishing Managers	2 %
Photographer	2.5 %
Studio Manager / Art-Director	1.5 %
Project Managers	0.5 %
Advertising account executive	0.5 %
Other	1 %
Total	100 %

* This information is based on a sample, representing 9,000 visitors attending Isprint exhibition.