

# The 37<sup>th</sup> International Exhibition for Food and Beverage



Nov. 16–18, 2021 | EXPO TEL AVIV, ISRAEL

## Sponsorship Opportunities:

### **Platinum Sponsorship Package – visitors' badges (exclusive to 1 company):**

- ❖ Featured placement of company logo on visitors' badges - offers excellent exposure and high level branding. This guarantees a continuous display of the sponsors name and logo at the exhibition venue.
- ❖ Featured placement of company logo on printed invitations\*.
- ❖ Featured placement of company logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Featured placement of company logo on the exhibition catalogue cover.
- ❖ 2 Roll-ups at the exhibition registration area.
- ❖ 2 hostesses at the entrance / exit of the exhibition venue - will be determined according to the discretion of the organizers.
- ❖ Banner and link on the exhibition website.

Price: € 11,176.00 / US\$ 11,875.00

### **Gold Sponsorship Package (up to 5 companies):**

- ❖ Featured placement of company logo on printed invitations\*.
- ❖ Featured placement of company logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Featured placement of company logo on the exhibition catalogue cover.
- ❖ 2 Roll-ups at the exhibition registration area.
- ❖ 2 hostesses at the entrance / exit of the exhibition venue - will be determined according to the discretion of the organizers.
- ❖ Banner and link on the exhibition website.
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Price: € 7,353.00 / US\$ 7,812.00

### **Conference Sponsorship Opportunities:**

- ❖ Congress-hall branding.
- ❖ Lunch or Coffee-Break sponsorship.
- ❖ Conference bag sponsorship.

This Sponsorship offers excellent & comprehensive exposure.

### **Distribution of Promotional Material:**

A stand to distribute promotional material.

- ❖ 1 person + 1 table + 1 roll up (up to 1 Sqm.).

Price: from € 3,530.00 / US\$ 3,750.00 (for non-exhibiting company)

Price: from € 2,353.00 / US\$ 2,500.00 (for an exhibiting company)

### **The opportunity to place a hostess at the venue\*:**

- ❖ The sponsor can have a hostess placed in public areas outside the exhibition building and in coordination with the Stier Group production department.

Price: € 588.00 / US\$ 625.00

Organizers: Stier group Ltd. 12 Tversky St., Tel-Aviv, Israel, 6721013; Email: expo@stier-group.com Tel: +972-3-5626090 Fax +972-3-5615463



**Tailor-made Sponsorship Opportunities:**

We will create a customized package to meet your company's objectives.

If you have an idea, please do not hesitate to contact us.

\*Please note: all elements mentioned above include media purchasing only and does not include production, personnel or any operational Expenses / costs.

**For further information, please contact us at: Stier Group Ltd,**

Tel: + 972 3 5626090, Fax: + 972 3 5615463

E-mail: [expo@stier-group.com](mailto:expo@stier-group.com), website: [www.israfood.com](http://www.israfood.com)

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Member of the Tel-Aviv Chamber of Commerce

