



# The 5th Biennial Conference of Israel's Technology Transfer Organization

## TECH TRANSFER 4.0 REINVENTING TECHNOLOGY TRANSFER

October 22-24, 2018

**October 22, 2018**  
**CONFERENCE**

David Intercontinental Hotel, Tel Aviv

**October 23-24, 2018**  
**WORKSHOPS & TOURS**

At Vendors' Site

ITTN's 5th biennial conference will showcase the changes occurring in Israel's tech transfer environment such as:

- Israel's integrated approach to tech transfer.
- Facilitating the relationships and the free transfer of ideas between academia and entrepreneurs, investors, industry and community.
- The fast deal making approach employed by Israeli universities today.

The event includes the biennial conference day, multiple workshops by leaders in the field, as well as tours of some of the most active and innovative tech hubs in Israel.

### Co-Chairmen – ITTN Conference 2018



**Benjamin Soffer,**  
T3- Technion Technology Transfer,  
Technion R&D Foundation



**Yaron Daniely,**  
Yissum - Technology Transfer  
of Hebrew University

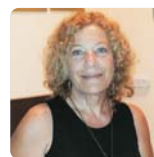
### Steering Committee



**Gil Granot-Mayer,**  
Yeda Research and  
Development Co. Ltd.



**Orna Harel,**  
Gavish, Technology Transfer of  
Migal, Galilee Research Institute



**Sylvie Luria,**  
Tel Hashomer Ltd, the Chaim  
Sheba Medical Center

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## ITTN - Conference Program

October 22nd, 2018 | David Intercontinental Hotel, Tel- Aviv

08:30 - 09:00 **Registration & Reception**

09:00 - 09:15 **Opening Ceremony**

Greetings:

**Benjamin Soffer**, Managing Director, T3- Technion Technology Transfer, Technion R&D Foundation

**Yaron Daniely**, CEO, Yisum Technology Transfer, Hebrew University

09:15 - 09:40 **Fireside Chat with Mr. Aharon Aharon, CEO, Israel Innovation Authority.**

**Moderator: Benjamin Soffer**, Managing Director, T3- Technion Technology Transfer, Technion R&D Foundation

09:40 - 10:20 **Panel 1: Dancing with the Elephants – Can Israel become a global Biopharma leader?**

**Moderator: Amir S. Iliescu**, Adv. Co-Head of the Life Sciences Practice, Shibolet with Raved, Magriso, Benkel & Co

**Panel Members:**

**Gil Granot-Mayer**, CEO, Yeda Research & Development Co Ltd.

**Itai Kela**, Sr. Director, Healthcare Sector, Israel Innovation Authority

**Yair Schindel**, Co-Founder & Managing Partner, aMoon Fund

**Regine Shevach**, Managing Director at Merck Biopharma R&D center/ Yavne

10:20 - 11:00 **Panel 2: One Size Fits All? Customizing different commercialization models to non-STEM fields**

(e.g. advanced manufacturing, 'Traditional Industry' related technologies and other non-patentable innovations).

**Moderator: Aviv Zeevi Balasiano**, VP, Technology Infrastructure division, Israel Innovation Authority

**Panel Members:**

**Ziv Kohav**, Business Development Manager, ICL Innovation

**Shlomo Magdassi**, Chair, Institute of Chemistry, The Hebrew University of Jerusalem

**Yoni Glikman**, President Natural Solution, Frutarom

**Lior Zilberman**, Head of R&D, Elbit systems, Cyclone

11:00 - 11:15 **Coffee Break**

11:15 - 11:55 **Panel 3: Mind the Gap – Crossing the valley of death: Role of the IIA, Incubators, Angel Investors, University micro-funds, Accelerators etc.**

**Moderator: Anya Eldan**, Vice President, Israel Innovation Authority

**Panel Members:**

**Shimon Eckhouse**, Owner, Alon MedTech Incubator, Serial Entrepreneur

**Gal Ehrlich**, Founder and Managing Director, Ehrlich Group, Patent Attorneys and Attorneys at Law

**Shlomo Nimrodi**, CEO, Ramot, Tel Aviv University

**Kinneret Livnat-Savitzky**, CEO, FutuRx Ltd.

11:55 - 12:35 **Panel 4: Working with Foreign and Local TTOs; Business models and perspectives**

**Moderator: Yael Baratz**, Senior Partner & Chair of the Corporate & License Group, Pearl Cohen Zedek Latzer Baratz, International law and patent firm

**Panel Members:**

**Yaron Daniely**, CEO, Yisum Technology Transfer, Hebrew University

**Ruth M. Herzog**, Head of the Office of Technology Transfer, DKFZ, German Cancer Research Center, Germany

**Steven Klein**, Vice President, Business Development at IRICoR, Canada

**Adi Paz**, Senior Associate, Quantum China-Israel Investments Ltd.

**Barak Singer**, VP Business Development, Trendlines Medical, The Trendlines Group Ltd.

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- 12:35 - 13:15** **Panel 5: Technology Transfer – An art? A contact sport? a deep hard look into some of Israel's Technology Transfer success stories.**  
**Moderator:** Dov Kanner, Executive Chairman, Ferring Holding Ltd.  
**Panel Members:**  
Ori Hadomi, CEO, Mazor Robotics Ltd.  
Goozy Hartog, Managing Partner, Linkedge  
Sylvie Luria, CEO, Sheba Medical Center  
David Zigdon, CEO, Rad Biomed Incubator  
Muriel Zohar, CEO, Life Source Partners, Ltd.
- 13:15 - 13:30** **Decent Exposure: The Best Way to Reveal Israeli Technologies to the World**  
Eitan Elkin, Director of Marketing, Start-Up Nation Central
- 13:30 - 14:30** **Lunch Break**
- 14:30 - 15:30** **Parallel Elevator Pitch Competition:**
- | Life Sciences Technologies Track | Non-Life Sciences Technologies Track |
|----------------------------------|--------------------------------------|
| TriSol Valve (Mor)               | Hyperspectral camera (BGN)           |
| Plasmed Ltd. (Rambam)            | InEnSto (Technion)                   |
| Fidmi medical (Hadasit)          | Diamond Grading (Ariel)              |
| Append Medical (Sheba)           | TriEye (YISSUM)                      |
| QSOX1 mAB (Yeda)                 | SEAERRA (CARMEL)                     |
| QART Medical (TAU)               | Saturas (MIGAL)                      |
| OneCell Medical (Technion)       | Kiralis (YEDA)                       |
- 15:30 - 15:45** **Coffee Break**
- 15:45 - 16:10** **Israel As Viewed in the Eyes of a Global Biopharmaceutical Leader**  
**Fireside Chat with** Isaac Veinbergs, Ph. D, Head of Business Development and Licensing, Neurosciences, Global Strategy & Business Development, SANOFI  
**Moderator:** Tamar Raz, CEO, Hadasit Medical Research Services and Development Ltd.
- 16:10 - 16:20** **Awards Ceremony & Closing**

\*The program is subject to changes  
English is the official language of the Conference.

# The 5th Biennial Conference Of Israel's Technology Transfer Organization



ITTN facilitates the translation of generated intellectual property into marketable products. We are the umbrella organization for Israel's technology transfer companies. The conference is a joint effort of 22 technology transfer companies comprised of the leading universities, hospitals and research institutes in Israel.

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